

MEDIA SALES ACADEMY



KICKSTART YOUR CAREER AT THE MEDIA SALES ACADEMY

The Media Sales Academy is a fully funded hybrid fellowship and internship program that will provide you with the tools and resources necessary to kick-start your career at any radio or television station. There is more to local and national news than meets the eye. Behind every news segment or popular morning show is a team of media sales professionals working to help companies and organizations meet their business objectives and goals through media sales.

If you're a creative individual with a forward-thinking and solutions-driven mindset, a career in media sales is for you!

TOP 5 REASONS TO APPLY:

- 1 Gain valuable real-world experience through paid internships at TV and radio stations.
- 2 Get matched with a mentor in the industry.
- 3 Learn from faculty leaders and top executives of major media companies
- 4 The opportunity to win cash prizes in a sales pitch competition.
- 5 Network with top media companies at our exclusive career fair.

APPLY TODAY! nabfoundation.org/msa




2.52 MILLION JOBS AVAILABLE




\$1.23 TRILLION GENERATED ANNUALLY BY THE LOCAL RADIO AND TELEVISION INDUSTRY

PREPARE YOURSELF FOR THE BROADCASTING WORKFORCE

15,380 FULL POWER RADIO STATIONS



1,765 FULL POWER TELEVISION STATIONS



SAVE THE DATE! PROGRAM CALENDAR

Application Window Open	April - October 2024
Accepted Fellows Notified	October 2024
Opening Session	November 2024
Closing Session	August 2025

APPLICATIONS ARE NOW OPEN!

Basic Qualifications:

- Currently enrolled as a rising Junior or above (30 credits)
- Cumulative GPA of 3.0 or above.
- Must be 18 years of age or older.
- You are pursuing a degree or interested in Advertising, Sales, Marketing, Consumer Insights, Operations Research, or Business, hoping to learn about different opportunities in the broadcast advertising field.
- You have strong written and oral communication skills, organized, detail-oriented, and a team player.

Become A Future Leader of Broadcasting. APPLY TODAY! nabfoundation.org/msa

For More information Contact Program Manager, Paloma Johnson-Walker, pjohnson-walker@nab.org

