



RITEHITE[®]
ALWAYS LOOKING AHEAD

TENTATIVE LEADERSHIP SUMMIT AGENDA

Friday, August 8, 2025

8:00 am – 2:00 pm: Arrivals & Check-In

Rooms are available after 3:00 pm. Early arrivals may leave luggage with the hotel concierge. Groups will begin walking over to Rite-Hite beginning at 1:30 pm and will continue until 3:30 pm. Late arrivals should make their way to Rite-Hite on their own (it is a short walk, or there is parking in front of the building and on the street if you choose to drive).

2:00 pm – 4:00 pm: Rite-Hite HQ Tour & Downtown Milwaukee Boat Ride

195 S. Rite-Hite Way, Milwaukee, WI 53204

Take an insider tour of Rite-Hite's spectacular world headquarters, then network on a private boat cruise with city skyline views.

4:00 pm – 6:00 pm: Welcome Reception & Opening Remarks

PSE National President, Ron Poff, Rite-Hite executives, and the PSE HQ Team will welcome attendees to the Summit and let you know exactly what to expect.

6:00 pm – 6:45 pm: Catered Dinner in the Rite-Hite Café

6:50 pm – 7:10 pm: Ten Zero-Talent Behaviors to Skyrocket Your Leadership

Led by Erin Suhajda, Rite-Hite Leadership Team. Learn simple but highly effective behaviors that set top performers apart.

7:15 pm – 7:30 pm: Focused & Fired Up: The Power of Purpose

Joan Rogala, PSE CEO, challenges you to lean in, engage fully, and commit to the full Leadership Summit experience. You'll leave inspired and armed with a personalized roadmap to elevate your leadership, strengthen your chapter's impact, and honor the shared investment that you, PSE, and Rite-Hite are making in your success.

7:30 pm – 9:35 pm: Your Founders had a Plan - Do You?

Jacob Pawelczyk, PSE Alum, Leadership Strategist & Motivational Coach, walks you through designing a leadership roadmap that reflects the vision of PSE's founders.

Saturday, August 9, 2025

A full day of actionable strategy, skill-building, and real talk with industry leaders and peers. Come ready to lead with intention, run your chapter like a high-performing team, and position yourself for long-term success.

7:00 am – 8:30 am: Breakfast at the Hotel

Fuel up with a hearty breakfast and connect informally with fellow attendees, then make your way to Rite-Hite world headquarters for an on-time start.

8:45 Check-In at Rite-Hite

9:00 am – 10:15 am: Stop Tolerating the Bare Minimum

Jacob Pawelczyk returns with a challenge for each leader to raise the bar on what you accept from yourself and your team. This session challenges passive leadership and inspires bold action that sets a high-performing tone for your chapter.

10:30 am – 11:00 am: Back to the Basics of Recruitment

Led by Carolyn Mang, PSE HQ

Rediscover the fundamentals of successful recruitment. Learn how to attract the right members—those who will one day represent your chapter and PSE with excellence—and build a pipeline of future leaders.

11:05 am – 12:20 pm: No One Leads a Legacy Alone

What kind of legacy are you building? Jacob Pawelczyk leads another engaging session where participants will learn how collaboration, humility, and vision shape your chapter's future and your personal leadership brand.

12:20 pm – 1:15 pm: Catered Lunch at Rite-Hite Café

Enjoy a relaxed lunch with sponsors, speakers, and fellow student leaders. A great opportunity for informal mentoring and idea-sharing.

1:20 pm – 2:00 pm: Strategic Collaboration Between Students & Faculty

Faculty Panel Moderated by PSE HQ

Bridge the gap between faculty expectations and student initiative. This honest, solution-focused discussion will help both groups better understand how to support one another and co-create thriving chapters.

2:15 pm – 3:30 pm: The Future of PSE: A New Chapter Strategy

Led by PSE HQ Staff

PSE is evolving—and your chapter is at the center of that growth. This session introduces a strategic shift in how chapters operate, like high-performing businesses. Discover what's changing, why it matters, and how to lead the charge at your campus.

3:40 pm – 4:55 pm: PSE Standards: Leading with Integrity and Purpose

Led by PSE National Leadership

Get grounded in the core standards that drive PSE's national reputation. Reflecting on PSE's new Code of Conduct and how it aligns with corporate standards, this session equips you to lead with integrity, clarity, and professionalism.

5:00 pm – 6:15 pm: Rite-Hite University: Your One-Word Session

Led by Erin Suhajda, Rite-Hite Leadership Team. In this interactive session, you'll reflect on your personal leadership style, define your "one word" focus, and learn how to use it to guide decisions and inspire others. Insightful, energizing, and unforgettable.

6:15 pm – 6:30 pm Closing Remarks: What Comes Next?

Led by Ron Poff, National President, PSE

Celebrate the momentum you've built, reflect on your biggest takeaways, and leave inspired to lead boldly in the year ahead.

6:30 pm – 9:00 pm: Dinner & Student Social

Close out the Summit with a fun, casual dinner. Build friendships, share stories, and enjoy the community you've helped strengthen. A perfect ending to an unforgettable weekend.

